



COLORDYNE MEDIA CONTACTS

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FOR IMMEDIATE RELEASE

H. MOORE PRINTING SERVICES ENHANCES ITS DIGITAL PRINTING WITH COLORDYNE 2600 SERIES MINI PRESS

BROOKFIELD, WI – February 16, 2017 – H. Moore Printing Services (HMPS) advances its digital printing capabilities with the Colordyne 2600 Series Mini Press. This installation allows HMPS to shorten its turnaround time, bring more short-run jobs in-house and deliver quality products to its customers.

HMPS is a family run company in its third generation. Located in Ontario, Canada, HMPS launched its business with a letterpress in 1953, producing stationary and brochures. Over the past 60 years, the company has grown into a full service printer, expanding its business to include prime label production, promotional print pieces, flexible packaging and graphic design services.



The installation of the 2600 Series Mini Press allows HMPS to produce its nutraceutical, beer and beverage prime labels more effectively. Enhancing its digital printing capabilities has also given HMPS the opportunity to serve new markets such as private label packaging and micro short-run labeling for events and promotions.

“We did our research when we decided it was time for a new digital press,” said Mike Moore, Production Manager, HMPS. “The Colordyne 2600 Series Mini Press was the right fit for us, and we know that we made the right choice for our customers.”

The Colordyne 2600 Series Mini Press is an affordable, full color digital solution capable of printing labels, tickets, tags and documents. This press allows label converters to better serve their customers



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with fast print speeds up to 60 feet per minute, easy to use technology, high resolution up to 1600 x 1600 dpi and variable data capabilities. The Mini Press opens up opportunities for converters of all sizes to enhance their digital printing capabilities with a compact printing system that has the characteristics of a larger platform.

“HMPS is committed to delivering high quality goods and service to their customers just as we are committed to our customers here at Colordyne,” said Taylor Buckthorpe, Director of Market Development, Colordyne Technologies. “After meeting with the HMPS team, we knew the Mini Press would meet their standards. It has increased the number of jobs HMPS can produce and shortened the turnaround time to customers without sacrificing the quality of the product.”

HPMS has set high standards for customer service and quality products across its business. It finds the Mini Press’ fast production speed and minimal make-ready time allows the company to better serve the market for short runs. Clients are able to get products faster and no longer have to pay for plates on short-run jobs.

“Digital printing is the process of the future, and we saw this when we invested in our first digital press 15 years ago,” said Stephen Moore, VP Sales and Marketing, HMPS. “We have continued to elevate our digital offerings, and are able to increase speed and product quality with our most recent installation of the Mini Press. As we continue to grow our digital print business and reach capacity on our current Colordyne machine, it’s reassuring to know that Colordyne has scalable solutions to grow into when the time comes.”

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About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions powered by Memjet technologies. Since 2011, Colordyne has been committed to providing label and tag color on-demand inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne’s wide range of digital color platforms—from benchtop industrial color printers to complete, in-line finishing production presses—demonstrate Colordyne’s specialization in scalability of the industry’s most versatile products. Visit www.colordynetech.com for additional information.



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