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FOR IMMEDIATE RELEASE

KAO CHIMIGRAF INSTALLS FIRST AQUEOUS PIGMENT AND UV INKJET PRINT ENGINES FROM COLORDYNE TECHNOLOGIES IN EUROPE

Kao Chimigraf will showcase both print engines at Kao Innovation Day next week.

BROOKFIELD, Wisc. (Nov. 5, 2019) – Kao Chimigraf, the European organization for Kao Advanced Printing Solutions (APS), acquires two digital inkjet print engines manufactured by Colordyne Technologies. The installations in Barcelona, Spain, mark the first UV inkjet and aqueous pigment inkjet print engines from Colordyne to be commissioned in Europe. Kao Chimigraf will showcase both technologies during Kao Innovation Day on November 14 at the Kao Spain office.



“We look forward to representing the UV and aqueous pigment inkjet print engines manufactured by Colordyne throughout Europe,” said Sergio Seguí, flexo and roto business manager, Kao Chimigraf. “Kao Chimigraf is focused on delivering quality inks and equipment for flexographic, gravure and digital print production. The addition of full color digital inkjet print engines allows us to expand how we serve and add value to our customers’ businesses.”

Digital inkjet print engines allow users to cost-effectively produce full color, short-run jobs, including those with versioning and variable data. The UV inkjet engine prints 600 by 600 dpi at speeds up to 75 meters per minute and offers the option to print white. The UV technology provides high-quality production for durable and industrial packaging applications.

The aqueous pigment inkjet technology, which uses Memjet’s DuraLink printheads, provides users with 1600 by 1585 dpi print quality and runs at speeds up to 204 meters per minute. Building on previous

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aqueous inkjet technology, this print engine offers enhanced durability, longer printhead life and is compatible with a wider range of substrates. The use of aqueous pigment inkjet allows this technology to work with a wide range of applications, including those that require low migration inks to comply with safety regulations.

“Colordyne is excited to work with Kao Chimigraf to deliver digital inkjet solutions in the European market,” said Taylor Buckthorpe, director of sales, Colordyne Technologies. “Users throughout Europe can take advantage of the benefits provided by retrofitting digital inkjet print engines onto existing equipment. These include reduced downtime, lower capital equipment costs and making use of current assets.”

Kao Chimigraf will host Kao Innovation Day next week to demonstrate how digital solutions can improve production efficiency and add value to the customer’s printed product. During the event, attendees will receive live demonstrations of both print engines as well as Kao’s X-BAR, showcasing each of the product’s benefits and capabilities. After an overwhelmingly positive response to the initial invite, Kao Innovation Day’s limited spots have been filled. Companies interested in seeing the print engines at the Kao Spain office are encouraged to email ssegui@kaochimigraf.com to schedule a meeting.

About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne is committed to providing on-demand label and tag color inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne’s wide range of digital color platforms – from benchtop industrial color printers to complete, in-line finishing production presses – demonstrates Colordyne’s specialization in scalability of the industry’s most versatile products. Visit www.colordynetech.com for additional information.

About Kao Chimigraf

Founded in 1970, Kao Chimigraf is a world leader in the production of inks and varnishes for flexography, gravure and inkjet. Headquartered in Barcelona, Spain, the company develops custom inks for the corrugated cardboard, flexible packaging and narrowband printing markets. Focused on the printing industry and combining these three technologies, our goal is to become the number one ECO-SOLUTION provider. Visit www.kaochimigraf.com for more information.

About Kao Group

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as Attack, Bioré, Goldwell, Jergens, John Frieda, Kanebo, Laurier, Merries and Molton Brown, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,500 billion yen in annual sales. Kao employs about 35,000 people worldwide and has more than 120 years of history in innovation. Please visit the Kao Group website, www.kao.com/global/en/, for updated information.

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