



COLORDYNE MEDIA CONTACT

Katelyn Bohr
Director of Marketing
Colordyne Technologies
(262) 784-1932 x203
katelyn@colordynetech.com

FOR IMMEDIATE RELEASE

KAO COLLINS AND COLORDYNE TECHNOLOGIES EXPAND STRATEGIC PARTNERSHIP

The two companies will showcase growing partnership during fall events, including Labelexpo Europe 2019.

BROOKFIELD, WI – July 9, 2019 – [Kao Collins](#) and [Colordyne Technologies](#) are expanding their joint solutions portfolio and market reach with the addition of aqueous pigment inkjet. The expanded collaboration builds on previously successful partnerships between the two companies and will be showcased during Labelexpo Europe 2019 and an open house event this fall.

In December of 2018, the two companies announced a joint offering comprised of the Colordyne [3600 Series UV – Retrofit](#) and tailored inkjet inks. The collaboration provided Kao Collins, the U.S. organization for Kao Advanced Printing Solutions (APS), and Colordyne a way to better serve customers with unique application needs. After experiencing success with the UV inkjet solution, both companies saw an opportunity to work together on aqueous pigment technology. The new development incorporates Memjet's DuraLink technology into an 8.5-inch wide, full-color print system, which will be showcased at Labelexpo Europe 2019.

"We are a customer-oriented company, and the decisions we make are focused on delivering the best possible products, services and support," said Chris Rogers, Vice President at Kao Collins. "Our goal for expanding this partnership is to offer unique and customized solutions that allow our customers to create greater value within their businesses. Working with Colordyne on the new aqueous pigment inkjet technology provides an additional way for us to deliver the best solutions to our customers."

Kao APS will work with Colordyne to deliver UV and aqueous pigment inkjet solutions in the European market. Kao Chimigraf, the European organization for Kao APS, will represent Colordyne's 3600 Series print engines throughout Europe. Kao Chimigraf will host an open house event at its headquarters in Barcelona, Spain during November of 2019. At the event, Colordyne's 3600 Series UV – Retrofit will be showcased with live product printing demonstrations and pre-printed labels samples.

"Together with Kao APS, we have created an innovative solution to serve new markets and applications," said Taylor Buckthorpe, Director of Sales at Colordyne Technologies. "More importantly, though, by working together we can do more for our customers by offering customized solutions that are created distinctly for their businesses. We are excited to continue growing our partnership with Kao APS and look forward to joining them at Labelexpo Europe and the open house event this fall."

MORE

www.colordynetech.com



To see the [3600 Series AP](#) print engine in-person, visit the Kao APS booth, 5E15, at Labelexpo Europe 2019. The show will take place from September 24 to 27 at the Brussels Expo Center in Brussels, Belgium. All interested parties for the open house can request an invitation and provide artwork for printing by emailing Kristin Adams at kadams@kaocollins.com.

About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne is committed to providing on-demand label and tag color inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne's wide range of digital color platforms – from benchtop industrial color printers to complete, in-line finishing production presses – demonstrates Colordyne's specialization in scalability of the industry's most versatile products. Visit www.colordynetech.com for additional information.

About Kao Collins, Inc.

Kao Collins is a leading provider of inkjet inks. Through the development of eco-friendly solutions, Kao Collins seeks to maximize opportunities where inkjet can provide value and facilitate growth. Since 1980, the company has introduced innovative solutions that enable customers and OEMs to reduce costs, increase productivity and expand offerings to various markets - graphics, commercial print, packaging, labeling and consumer products. Visit www.kaocollins.com for more information.

About Kao Chimigraf

Founded in 1970, Kao Chimigraf is a worldwide leader in the production of inks and varnishes for flexography, rotogravure and digital printing systems. Headquartered in Barcelona, Spain, the company develops customized inks for the corrugated, flexible packaging and narrow web markets. Visit www.kaochimigraf.com for more information.

About Kao Group

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as Attack, Bioré, Goldwell, Jergens, John Frieda, Kanebo, Laurier, Merries and Molton Brown, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,500 billion yen in annual sales. Kao employs about 35,000 people worldwide and has more than 120 years of history in innovation. Please visit the Kao Group website, www.kao.com/global/en/, for updated information.

###