



COLORDYNE MEDIA CONTACT

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FOR IMMEDIATE RELEASE

COLORDYNE TECHNOLOGIES AND ARROW SYSTEMS TO SHOWCASE PRINTING AND FINISHING SOLUTION AT O’CANNABIZ 2019

Pairing Colordyne’s 1600 Series C with Arrow Systems’ Eco-300 for a total in-house label solution.

BROOKFIELD, Wisc. (March 21, 2019) – Colordyne Technologies, a leading manufacturer of full color digital inkjet label and tag printers, and Arrow Systems, a distributor of advanced digital printing and finishing equipment, are partnering for O’CannaBiz Conference and Expo 2019. Together, they will demonstrate to attendees how to affordably print and finish labels in-house.

Colordyne will showcase its 1600 Series C digital benchtop printer that produces custom full color labels and tags on-demand. This printer allows brand owners and private label manufactures to print the exact quantity of high-quality labels that are needed, when they are needed. Paired with Colordyne’s digital label printer will be Arrow Systems’ roll-to-roll label cutter, the Arrow Eco-300. This compact finishing system seamlessly die cuts labels and removes matrix waste. When used together, these products allow users of all skill levels to affordably produce custom labels in-house, enhance marketing efforts and streamline production.

“The partnership between Colordyne and Arrow Systems allows us to provide brand owners in this market with a cost-effective solution for producing finished labels in-house,” said Taylor Buckthorpe, director of sales at Colordyne Technologies. “With frequent label regulation changes and the need to maintain accurate ingredient information, the 1600 Series C gives companies in the cannabis industry an alternative to expensive outsourcing. This solution provides brand owners the flexibility to adapt to changes while avoiding inventory waste and reducing label costs.”

O’CannaBiz Conference and Expo will take place April 25 through 27, 2019 at the International Centre in Toronto, Canada. Colordyne and Arrow Systems will be located in Hall 5 at Booth 240. Demonstrations of the 1600 Series C benchtop printer and Arrow Eco-300 roll-to-roll label cutter will run throughout the event. To schedule an on-site demo, email marketing@colordynetech.com.

About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne is committed to providing on-demand label and tag color inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne’s wide range of digital color platforms – from benchtop industrial color printers to complete, in-line finishing production presses – demonstrates Colordyne’s specialization in scalability of the industry’s most versatile products. Visit www.colordynetech.com for additional information.

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