



COLORDYNE MEDIA CONTACT

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FOR IMMEDIATE RELEASE

COLORDYNE TECHNOLOGIES INTRODUCES FIRST FINISHING SYSTEM, THE 2800 SERIES MINI LASER

BROOKFIELD, WI – May 22, 2018 – Colordyne Technologies, a leading digital labels and packaging equipment manufacturer, introduces the 2800 Series Mini Laser, an off-line or near-line finishing system. The new addition to Colordyne’s suite of solutions marks the first of their finishing-only product offerings.

The 2800 Series Mini Laser features the same reliable finishing technology as Colordyne’s 2800 Series Mini Laser Pro. It laminates, laser die cuts and removes matrix waste in a single pass. This solution is ideal for accompanying roll-to-roll digital printers, such as the 2600 Series Mini Press, to complete the short run, custom label and tag production process.

“Other companies sell digital label and packaging equipment. We sell digital label and packaging solutions,” said Andrew Matter, president of Colordyne Technologies. “We have brand owners and private label manufacturers using our digital printers that typically source pre-die cut material from outside vendors because they do not have the space or resources to manage a multitude of dies. We wanted to provide a solution for these customers to bring label finishing in-house to take full control of their label production.”

The 2800 Series Mini Laser is ideal for finishing labels off-line or near-line, and it can create custom die cut blank label stock for use on digital benchtop solutions. Since it uses a laser for die cutting instead of traditional rotary or blade cutting, it can produce more jobs in less time, with lower consumable costs. The laser technology eliminates the need for expensive dies and knives, making it a more cost-effective solution long term.

The 2800 Series Mini Laser offers a max cut width of 7.87 inches and a max cut length of 47.24 inches with speeds up to 60 feet per minute. It allows users to easily and affordably execute complex cuts in any quantity to create unique, custom labels.

Like Colordyne’s digital print systems, the 2800 Series Mini Laser features an intuitive and visual user interface that allows operators to make cutting adjustments on-the-fly. Transitioning from one cut to another is completed quickly with its built-in job library that allows users to save and reopen die cuts on-press. Setup times between jobs are nearly eliminated compared to traditional finishing.

“Every product we engineer has our customers in mind,” said Matter. “We decided to offer the 2800 Series Mini Laser for companies that do more than labeling, such as brand owners and private label manufacturers. There was a gap in the market for this type of application, so we stepped in to fill it.”

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The 2800 Series Mini Laser is a versatile piece of equipment, that can fit anywhere from a press warehouse to an office, thanks in part to its compact size and low level of noise. While this solution is user friendly enough for companies new to packaging production to operate, it laminates and cuts with the precision needed for converters.

About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne has been committed to providing on-demand label and tag color inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne's wide range of digital color platforms – from benchtop industrial color printers to complete, in-line finishing production presses – demonstrate Colordyne's specialization in scalability of the industry's most versatile products. Visit www.colordynetech.com for additional information.

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