



COLORDYNE MEDIA CONTACT

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FOR IMMEDIATE RELEASE

COLORDYNE TECHNOLOGIES APPOINTS KERRIE RODE AS CHIEF FINANCIAL OFFICER

BROOKFIELD, WI – January 16, 2018 – Colordyne Technologies is pleased to announce that Kerrie Rode has joined its leadership team as chief financial officer (CFO). Rode is responsible for strategically aligning the company’s financial planning, reporting and accounting functions.

Rode joins Colordyne after 18 years as controller of Great Lakes Commercial Sales. She brings over 20 years of experience in corporate planning, investor relations, account operations and internal control systems management. Additionally, Rode has experience supervising both HR and IT departments, bringing cross-functional business knowledge and skills to her position.

“I choose to work for companies that have integrity, honest management and awesome employees,” said Rode. “Colordyne fits this expectation and I couldn’t be more excited to be a part of this team. I look forward to helping Colordyne continue its strong growth trajectory and contributing to its strategic business plans for long-term corporate development.”

Rode will be evaluating accounting functions for process improvements, as well as benchmarking and measuring the financial and operational performance of all departments. She will also lead the financial planning and development of five- and 10-year business plans for Colordyne.

“Kerrie is an experienced finance leader and brings tremendous value to our growing team,” said Andy Matter, president, Colordyne Technologies. “With her extensive knowledge of corporate finance and operations, she will help Colordyne advance its current business developments, and establish new relationships and procedures, allowing us to run more efficiently.”

Prior to controller at Great Lakes Commercial Sales, Rode was controller at Epic Staff Management and Wilkinson Medical Clinics. She received her Bachelor of Science from the University of Wisconsin – Green Bay and is a certified public accountant (CPA).

About Colordyne Technologies

Headquartered in Brookfield, WI, Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne has been committed to providing on-demand label and tag color inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne’s wide range of digital color platforms – from benchtop industrial color printers to complete, in-line finishing production presses – demonstrate Colordyne’s specialization in scalability of the industry’s most versatile products. Visit www.colordynetech.com for additional information.

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