



COLORDYNE MEDIA CONTACT

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FOR IMMEDIATE RELEASE

COLORDYNE TECHNOLOGIES ADDS AN ENTRY-LEVEL IN-LINE PRODUCTION SOLUTION WITH THE 2800 SERIES MINI LASER PRO

BROOKFIELD, WI – December 7, 2017 – Colordyne Technologies, a manufacturer and distributor of innovative, high resolution digital color label and tag printers, has released the 2800 Series Mini Laser Pro. The newest addition to Colordyne’s suite of solutions provides end users, private brands and in-plant printers with on-demand digital label and tag production and in-line lamination and laser die cutting capabilities.



The 2800 Series Mini Laser Pro is a turnkey solution designed for mid-volume label production. Print, laminate and laser die cut your labels all in a single-pass on one affordable, compact piece of equipment. With the 2800 Series Mini Laser Pro’s in-line finishing capabilities, users can protect the high resolution aqueous inks with lamination and create custom label shapes and sizes with laser die cutting. Users experience greater flexibility and can produce a broader range of applications in today’s continuously changing and fast-paced production environment.

“Our customers are looking for a turnkey digital production solution at an affordable price point,” said Andy Matter, GM of Colordyne Technologies. “So, we saw the opportunity to build a mid-range printing platform with flexible in-line finishing that complements our existing 3600 Series Laser Pro. The 2800

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Series Mini Laser Pro allows users of any size to improve their flexibility and incorporate variable data into a just-in-time business model, all while reducing costs incurred with traditional label production.”

The 2800 Series Mini Laser Pro is engineered for fast production speeds and high-quality images. The print module uses a single Memjet printhead producing full color, CMYK graphics up to 8.77 inches (222.8 millimeters) wide. It runs up to 60 feet (18 meters) per minute and produces a premium resolution up to 1600 by 1600 dpi. The user-friendly interface and job library allow users of all skill levels to produce even the most complex images and shapes with ease. The 2800 Series Mini Laser Pro can run in three separate modes: print and cut, print only and cut only. This innovative solution eliminates waste and lead times for label orders, improves flexibility to support private branding and personalization strategies and supports highly variable applications with just-in-time delivery.

“We engineered the 2800 Series Mini Laser Pro with entry-level and mid-level users in mind,” said Matter. “It’s a production-grade solution allowing users to maintain the professional quality of their labels in-house and incorporate just-in-time label printing into their business. Users can print what they need, when they need it, all while eliminating the delays and waste associated with outsourcing. In-house digital print production is the best way for brands to build an affordable, flexible and responsive label production environment without needing to be a label manufacturer.”

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About Colordyne Technologies

Headquartered in Brookfield, Wis., Colordyne Technologies is a leading manufacturer of efficient, high resolution digital print solutions. Colordyne has been committed to providing label and tag color on-demand inkjet printers for a wide range of applications and industries at breakthrough speeds and cost effectiveness. Colordyne’s wide range of digital color platforms demonstrate its specialization in scalability of the industry’s most versatile products. Visit www.colordynetech.com for additional information.