

EXPERIENCE THE BENEFITS OF IN-HOUSE DIGITAL LABEL PRINTING.

Exacto, Inc. saw an opportunity to save valuable time and money by taking label printing into its own hands. With the Colordyne 3600 Series Laser Pro, **Exacto has enjoyed 23 percent savings on label production costs.**



REDUCE LABEL WASTE

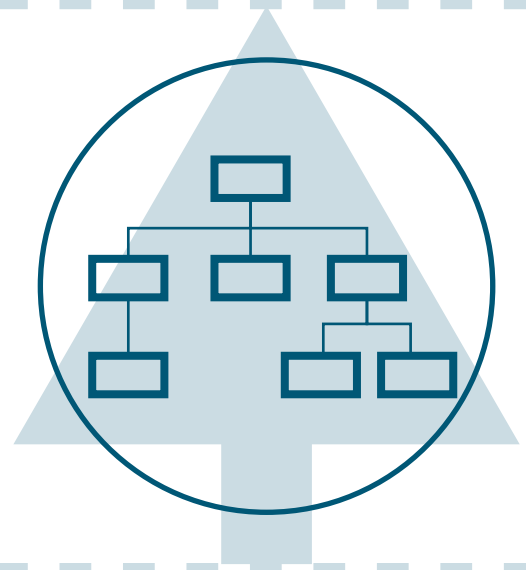
Exacto produces over 5,000 SKUs consisting of 5,600 various labels and twelve different pack sizes.

Outsourcing label production meant that every label change required scrapping excess labels, resulting in expensive waste.

IMPROVED WORKFLOW

Exacto no longer needs to wait for outside vendors to produce its labels. The company has the power to produce exactly what it needs, when it needs it.

The 3600 Series Laser Pro provides flexibility to make changes on the fly and meet cross-functional demands.



FASTER DELIVERY TIMES

Depending on an outside vendor for labels also meant relying on their timing to meet delivery deadlines.

With on-demand label printing, Exacto is more flexible and provides faster turnaround times to customers.

LOWER MATERIAL COSTS

Printing labels in-house means that Exacto can buy label rolls in bulk, saving money on material costs.

In a short amount of time, Exacto was able to experience a positive return on its investment in the Colordyne 3600 Series Laser Pro.

